

Impact Project Officer

Job Description and
Person Specification

FARMS FOR CITY CHILDREN

farmsforcitychildren.org

Job Description – Impact Project Officer

Summary

Our immersive farm residentials for children and young people offer a transformative experience, with rewards that last long after they have returned home. During a five-day school or group visit to one of our stunning farms in Devon, Gloucestershire or Pembrokeshire, children and young people thrive. Our holistic programme enhances learning, nurtures wellbeing and builds transferable skills as our young farmers grow lasting connections with food, farming and each other. We are a registered charity and believe every young person, regardless of background, deserves an opportunity to take home the wealth of benefits of being farmers for a week.

We have secured funding for a three-year project to pilot post-residential engagement with our partner schools and develop a framework for evaluating our longer-term impact. We are now looking for a part-time Impact Project Officer to help deliver this exciting work.

Working with a community of partner schools, the postholder will support the co-development and sharing of resources, helping teachers build their confidence and skills in delivering nature-based learning activities. The role will also contribute to the development of robust approaches to measuring children and young people's connection with nature, wellbeing and transferable skills.

By gathering and analysing evidence from children, young people, teachers and other stakeholders, the postholder will help us understand the lasting benefits of our residentials, strengthen our programme delivery and contribute evidence to wider research and policy on nature-based learning.

Responsibilities and accountability

Support the senior team in delivering a funded project to evaluate the charity's longer-term impact and strengthen post-residential engagement.

Work with the Impact Steering Group to develop methodologies for evaluating the longer-term impact of our work.

Lead the ongoing collection, collation and analysis of qualitative and quantitative impact evidence.

Engage with a range of stakeholders, both online and in person, to inform the co-development of our evaluation framework.

Plan and facilitate focus groups with former participants to explore and understand the longer-term impact of our residentials.

Use evidence generated through the project to demonstrate and strengthen the charity's impact, supporting a culture of continuous learning, reflection and improvement.

Work collaboratively with colleagues on the Impact Steering Group to manage and prioritise research activity and reporting for funders.

Present monitoring and evaluation findings in clear, engaging and accessible formats for colleagues, school partners and funders.

Support monitoring and evaluation across the charity's three intended outcomes, as required.

This job description is not exhaustive. The postholder may be required to undertake other duties, appropriate to the role, to meet the needs of the charity.

Person Specification – Impact Project Officer

Qualifications

Essential

- Educated to degree level, or able to demonstrate equivalent professional experience

Desirable

- Educated to degree level in a relevant discipline to the charity sector or data analysis

Knowledge and Experience

Essential

- Excellent ability to communicate with adults and young people
- Experienced in data collation, analysis and presentation from a range of sources

Desirable

- Practical experience of impact research and evaluation
- Project co-ordination experience
- Ability to present narrative and numeric information clearly and engagingly for different audiences
- Experience of working with the education sector and a familiarity with school settings

Professional Skills and Abilities

Essential

- Capacity to manage workload and meet agreed targets and deadlines
- A capacity to adapt communication styles and approaches to engage and secure credibility with a range of stakeholders

Desirable

- Proven ability to build constructive relationships in collaborative work across different organisations to generate evidence, insights and trust

Personal Qualities

Essential

- Motivated by the charity's work with children, food, the natural environment, and farming
- Strong interpersonal skills with the ability to build and develop effective working relationships with colleagues in the charity and our partner organisations

Desirable

- Demonstrates an understanding of the importance of representing the charity positively and professionally to external audiences and beneficiary alumni