

Commercial Development Trustee

Responsibilities and
Person Specification

FARMS FOR CITY CHILDREN

Trustee Responsibilities

Summary
Farms for City Children's Trustee Board is dedicated to serving the charity by providing strategic direction and ensuring delivery of its strategic objectives.

The Charities Act 1993 defines charity Trustees as those responsible under the charity's governing document for controlling the administration and management of the charity. The Trustee Board comprises:

- the Chair
- the Vice-Chair
- the Honorary Treasurer
- up to 11 appointed Trustees

Key Responsibilities
The key duties of a Trustee Board member are to:

- To ensure Farms for City Children complies with its governing document
- To ensure Farms for City Children pursues its objects for public benefit
- To ensure Farms for City Children uses its resources exclusively in pursuance objects
- Actively contribute by providing strategic direction
- To safeguard the good name and values of Farms for City Children
- To ensure the effective and efficient administration of the charity
- Ensure the financial stability of the charity
- To appoint the Chief Executive and monitor their performance
- Collectively inform decision making

Person Specification – Commercial Development Trustee

Commercial income is a vital part of our future strategy. We are looking for an exceptional individual to join our Trustee Board who can guide us in establishing sources of commercial income that enable us to sustain and grow the charity for future generations.

We are looking for a Trustee with strong commercial development, business strategy and financial analysis skills who can support the charity's development of sustainable new income streams while protecting our charitable mission. The role requires someone who can identify commercial opportunities, assess their viability and guide the Board in making sound, evidence-based investment decisions. Ideally, you will also bring the strategic connections that can support the realisation of those projects.

The successful candidate will demonstrate a track record in:

- Creating long-term income-generating strategies.
- Developing and accessing new products, services or partnerships.
- Understanding commercial markets and service/product demand.

Other skills and experience we are looking for include partnership development, entrepreneurship and innovation, marketing and brand development, social enterprise and charity experience alongside strong analytical thinking skills.

Additional Information

Time Commitment
The post requires a commitment of at least 8 hours per month, on average. The board meets a minimum of 4 times a year.

Conflict of Interest
All candidates will be asked to declare any conflicts of interest. This will be examined to see if an actual conflict exists.

Safeguarding
Successful candidates will be subject to a Social Media check and an Enhanced Disclosure and Barring Service (DBS) check.

Terms of Appointment
The term of a Trustee at Farms for City Children is for 3 years and Trustees may be reappointed to serve a second and third term of 3 years.

Location
Nationwide. Remote. Travel to onsite Board meetings on our farms & other charity events 4-6 times per year.

Remuneration
Salary: Unremunerated, reasonable expenses will be reimbursed.